

Philippe Tapié appointed Executive Chairman of People & Baby

April 22, 2024, Paris – People & Baby, a leader in the field of daycare centers and childcare, announces the appointment of Philippe Tapié as the new Executive Chairman. He also assumes the presidency of the People & Baby Group, which operates in ten countries.

The shareholders of People & Baby convened at the General Assembly and appointed Philippe Tapié as the Executive Chairman of the Group. A member of the company's Strategic Committee for the past two months, Mr. Tapié is entrusted with the mission of spearheading the transformation of People & Baby and strengthening its foundations in the face of numerous challenges confronting the sector.

With nearly eight years as CEO of Maisons de Famille Group, one of Europe's leading providers of elderly care, Philippe Tapié has demonstrated remarkable expertise in strategic and operational management in the personal services sector. Under his leadership, the Maisons de Famille Group has experienced sustained growth and maintained high-quality standards, making him a natural choice to lead People & Baby.

"I am honored to join the operational team of People & Baby during this crucial period of transformation," said Philippe Tapié. "Together, we will work closely with all stakeholders to develop a new strategic plan that will strengthen the company's position in the market and ensure its sustainability, placing childhood even more at the heart of our concerns."

This appointment marks the beginning of a new era for People & Baby, wherein the company is committed to continuing to offer quality services while exploring new growth opportunities.

The Board of Directors warmly thanks Christophe Durieux, founder of People & Baby, who is stepping down as President while remaining the reference shareholder and Chairman of the Strategic Committee. His entrepreneurial audacity and forward-thinking vision have played a decisive role in the development and expansion of the company over the years.

About People & Baby:

People & Baby is a French company that manages daycare centers under public service delegation or for businesses. Founded in 2004, it operates 584 establishments in France and 174 worldwide as of 2023. Its 758 facilities welcome nearly 31,300 children aged 0 to 12 years every day and employ over 10,000 people.

Press Contacts:

Alix Dollfus

+33 6 85 60 10 21

alix.dollfus@corpcom.fr

Julie Laurent

+33 7 86 18 81 18

julie.laurent@corpcom.fr